

Kaizen announces Further Expansion

By VARIndia Correspondent



Kaizen, since its inception, has had a steady progress in terms of partners, process, system and branches. With the changes in the requirements of partners /end-customers, Kaizen's system is getting into a new shape. For the coming months, Kaizen has set goals to reach to customers through a new upcountry support policy and opening two new branches in West, East and North India, taking the total branch strength to 30.

After roping in Mercury, Corsair, Wipro, DW, AOC as its clients, Kaizen, the end-to-end Technical solutions provider for consumer and business, is eyeing a better support chain management.

“June and July have been really good for Kaizen in terms of reaching the service deliverables set by clients. By having a direct presence in the new selected locations would enable us to give a personal touch with, services, availability of buffers, on-the-spot delivery,” said Murali Krishnan, Head of Kaizen. He further added, “A Programme Manager has been relocated from its HQ to the eastern part of India to strengthen the presence and provide better customer interaction. Similar strategies are evolved for both North and West India, and are on the lookout for Programme Managers for both the regions. These Programme Managers would be given to clear task to drive the service operation and get the required results,” said Murali.

“Kaizen aims to brighten prospects through quality offerings and strong service support,” says Sushmita Das, Country Manger, Kobian Pte Ltd. She further opined, “Kaizen values the support of its channel partners in its steady performance and intensifies its channel development endeavours.”